

FOR IMMEDIATE RELEASE

Welcome Home Fest Returns to Kerrville, Promising an Unforgettable Weekend of Music and Fun at Quiet Valley Ranch

KERRVILLE, TX – [AUG 6, 2024] – The Kerrville Folk Festival Foundation is gearing up to welcome music fans from near and far to the highly anticipated return of Welcome Home Fest; set to take place October 10 - 13 at Quiet Valley Ranch, just south of Kerrville, TX. This vibrant community event promises a weekend filled with songwriters and storytellers curated to celebrate the spirit of 50+ years of Kerrville Music Festival heritage with a fresh take on genre-bending folk and a lyric-focused, laid-back, intimate concert and camping experience.

This year's attendees will have a chance to get up-close and personal with an eclectic mix of artists including folk-punk fusion artist Sunny War, the indie-rock sound of rising star songwriter Palehound, the classic country swing of Melissa Carper and much more.

Awarded "Best Folk Fest Refresh" in the 2024 Austin Chronicle Critics Poll: "Reimagined by longtime Kerrville Folk Festival organizer Amy Sue Berlin, Welcome Home preserves the freewheeling spirit of its parent festival while drawing new attendees into the songwriter's paradise. Compared to its behemoth 18-day sister fest, the intimate weekend long event makes a point to recruit younger, queerer, and more diverse acts. Last October's attendees camped under pristine skies and caught sets from folk-focused headliner Adrienne Lenker and R&B hellraisers Sir Woman. Come for the music, stay for the community: Campfire story-sharing and finger-picking sessions run late into the night." - The Austin Chronicle

For more information, including ticket sales, partnership opportunities, and the complete festival lineup, please visit kerrvillefolkfestival.org and follow @kerrfolkfest on Instagram and @kerrvillefolkfestival on Facebook.

About Welcome Home Fest: Welcome Home Fest is an annual festival held each October at the Quiet Valley Ranch, home of the legendary Kerrville Folk Festival just south of Kerrville, Texas. Celebrating the community's spirit through music, the event aims to showcase world renown songwriting talent and music culture while providing an immersive music experience for locals and visitors alike.

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